

Analysis of the platform <https://together.europarl.europa.eu/ro/>

Home section

When I opened the website, the first page had 2 calls to action, one related to the European elections happening in June 2024 and one related to getting involved in the community.



I find this inspiring as you get useful information from the beginning.

The website is user-friendly, split in 6 main sections, and it's easy to navigate. The speed of the website is optimal, and it can be translated into all 24 European Union official languages.

Events section

As I tap on each section, I get to interact with the content offered by impreuna-in.eu. In the Events section, I can filter the information based on country, preferred language, activity, and time of the event. I already noticed some events happening in the next month, many related to the elections. As a young European, this is a great network to connect with like-minded people. An interesting event caught my attention, an European Parliament simulation however, it was based in Cluj-Napoca. What I would recommend is to move the map at the end of the page, as it is in the middle of the screen and it makes the scrolling a bit difficult.

Testimonials section

This section gathers stories from people that are part of the community, as short testimonials with pictures included. You get to interact with other young people's experiences and get inspired by them.

This section can be improved by adding more stories and calls to action from young Europeans.

Resources and downloads section

This section has ready-to-print materials available for downloading like leaflets, posters, banners, roll-ups etc. If you want to spread the message in your local

community, school or even in your group of friends, you have an abundance of resources to use and download for free. Moreover, there is a choice of social media posts (Facebook, Instagram, LinkedIn), as well as a signature option.

As an extra point, you get the opportunity to upload your materials and use others from the community. In this way you can contribute to the resource pool in an active and creative way.

Partners section

In this section you get information about campaigns and other organizations that focus on a multitude of topics. You can filter the info based on the desired topic or by transnational or national organizations.

What I noticed is that if you search for local organizations in Romania, Europe Direct is present only for Maramures and Timisoara. As a suggestion, it would be a great opportunity to have Europe Direct Iasi in the pool of local organizations available on this platform, as it could get more visibility.

Training section

Here there are 4 trainings available if you want to get a glance on how the European Parliament works and how to create a campaign. The trainings have video content making it more accessible for visually impaired individuals.

I noticed that the language filter doesn't work in this section. You can get training in your desired language only if you change the website language.

About section

The last section offers an overview of what the platform does and how you can get involved. It has an empowering video about democracy, involving young people.

I suggest moving this section at the beginning, as it's a great way to get people familiarized with what the platform aims for.

As a master's student at the Centre for European Studies, this platform is a great tool to get informed and to be connected to a network of involved young Europeans. It gets me motivated to act and to exercise my voting right.

The platform is very easy to use, straightforward, interactive and with a nice design. All the information is very accessible for every citizen of the European Union and the message is directed to youth, which is really important to get them connected to European values.

I recommend this platform to any young person wanting to learn more about the European Parliament and who wants to be an active young citizen!